

## **St Day is setting the pace on superfast broadband**

The parish of St Day is within one of eight pilot areas in Cornwall where superfast broadband is already available, ahead of the roll out of superfast broadband across the whole of Cornwall by 2014. And since broadband was made available to around 80% of people in the St Day exchange area earlier this year, many local businesses and residents have already signed up.

Superfast Cornwall is a pioneering programme managed by Cornwall Development Company (Cornwall Council's economic development service) which is bringing superfast broadband to Cornwall and the Isles of Scilly, making it one of the best connected locations in the world. In fact, this exciting programme is the largest ever single European investment in superfast broadband infrastructure!

## **Change the way you and your family use the internet at home**

Spend more time doing and less time waiting as you use applications like Skype, iPlayer and Facebook. Cut download times for images and movies, and even start working flexibly from home.

## **Fantastic benefits for businesses like yours**

Boost productivity, take advantage of "cloud computing" services and connect with your clients and customers in new ways such as internet telephony and video-conferencing. Visit [www.superfastcornwall.org/get-broadband/superfast-broadband-case-studies.html](http://www.superfastcornwall.org/get-broadband/superfast-broadband-case-studies.html) to read about the experiences of businesses near you, many of which are already experiencing terrific benefits - saving time and money, streamlining the way they work and reaching out to new customers in exciting ways. One local businessman says: "Superfast broadband is fantastic! I had high expectations but it has been even better than I imagined!"

## **Sign up today**

Upgrading to superfast broadband is quick, easy and affordable, with prices starting from only £20 per month. Contact one of the many internet service providers, which are all listed at [www.superfastcornwall.org/how-to-get-broadband/isp-internet-service-providers-superfast-broadband.html](http://www.superfastcornwall.org/how-to-get-broadband/isp-internet-service-providers-superfast-broadband.html)

## **Discover more**

Superfast Cornwall would love to tell you more and give you friendly, impartial advice. Keep an eye on the Superfast Cornwall events page ([www.superfastcornwall.org/events.html](http://www.superfastcornwall.org/events.html)) for the next local event at St Day, and, for the latest updates, sign-up to a bi-monthly email newsletter at [www.superfastcornwall.org/contact-superfast-cornwall/keep-me-in-the-loop.html](http://www.superfastcornwall.org/contact-superfast-cornwall/keep-me-in-the-loop.html)